

# SHARK TANK: INVESTMENT PITCH IDEA



**A Brief Introduction:** The event resembles a Shark Tank & Style format, where entrepreneurs must clearly and concisely convey their value proposition and convince investors of the viability and profitability of their ideas. This is a competition where individuals or teams present innovative business ideas, start-ups, or projects to the judges.

**Key Highlights:** The objective of the Investment Pitch Idea event is to provide students with a platform to present their innovative business concepts, receive constructive feedback from industry professionals, and gain practical experience in entrepreneurship and pitching. This event aims to enhance students' skills in communication, critical thinking, and networking while fostering creativity and collaboration among future business leaders.

## **Outcomes**

- Students will learn the different ideas to deal with uncertainties occurring in businesses.
- Students will be able to explore the different alternatives of Investment available in the Real world.

**Eligibility Criteria:** 17-23 Years

**Duration:** 8 to 10 minutes

**Categorization:**

**Group Competition:** 3 to 4 members can participate

**Rules & Regulations:**

1. Pitch is to be delivered in the form of PPT at the time of event.
2. Participants must disclose the importance of their product or service.
3. Participants must present an overview of the target market, including size, growth potential and key competitors.
4. After the pitch, participants often engage in a Q&A session with the judges.
5. Teams that violate competition rules, including time limits or pitch content restrictions are disqualified.

**Date & Timing:** 13 Feb 2025, 2:00 PM -3:30 PM

**Venue:** B Block, Room No. BS 02

**\*The Participants are required to bring their own Material**